

# Redefining ROI

Invest smarter for a better clean

**REN Clean**  
Escalator Cleaning Tools

RETURN ON INVESTMENT

Rawlins

## Your ROI calculator

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# Redefining ROI

Invest smarter for a better clean

## REN<sup>TM</sup>clean Escalator Cleaner

### Example ROI Calculator:

No of pairs of escalators	5
No of tread cleans per year	4
Total number of tread cleans	20
No of riser cleans per year	2
Total number of riser cleans	10
Labour cost	£11.00/hr*

Cost to clean with outside contractor  
@ £850.00 per pair of escalators: **£17,000.00**

#### Cost to clean with REN<sup>TM</sup>clean

Treads time to clean a pair of escalators: **30 mins**

Risers time to clean a pair of escalators: **120 mins**

Labour cost per year:

$(20 \times 30/60) + (10 \times 120/60) \times £11.00 =$  **£330.00**

Capital cost: **£907.00**

Consumable costs per year: **£763.00**

**Total cost of Ren Clean : £2,000.00**

**Saving using REN<sup>TM</sup>clean:**

**£15,000.00**

**ROI period:**

**5.79 weeks**

*\*Labour rate based on London Living wage plus costs*

#### Other advantages:

1. No power needed
2. No specialist operator
3. Can easily clean up spills

*REnclean design and method is protected by the following patents:  
US patent #8,337,625 and #9,878,351. EU patent pending 14885370.8*

[See our online calculators here...](#)

[www.rawlins.co.uk/return-on-innovation](http://www.rawlins.co.uk/return-on-innovation)

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Saving  
using REN<sup>TM</sup>clean  
**£15,000 / year**  
ROI = 5.79 weeks

