

The Smarter Way To Manage Cleaning

SmartDose system delivers simplicity, consistency and low cost in use

Since the launch of the innovative SmartDose platform a couple of years ago Diversey Care has continued to extend the range of products available so that cleaning teams can standardise processes and introduce the cost-in-use and other sustainability benefits of ultra concentrates into even more of their daily tasks.

The initial SmartDose ranges for kitchen hygiene and building care have been extended with the addition of, among others, the unique TASKI Sani 4in1 washroom cleaner and the TASKI, Suma and Room Care Pur-Eco ranges with EU Ecolabel certification.

SmartDose represents an ideal way to introduce ultra concentrates into any cleaning operation. Its compact pack size makes it easy to carry and there is no need for a connection to a water supply. This combination makes it particularly suitable for sites with dispersed cleaning operations, where portability or flexibility is required, or where there are no dedicated cleaning rooms. As such it complements Diversey Care's other dosing and dilutions control platforms, such as QuattroSelect for larger sites with centralised operations.

The innovative SmartDose cap design allows users to dose an accurate amount of product in two different volumes, chosen by twisting the cap to one side or the other, as indicated by cap-top icons, before lifting and pressing back down again. This two-in-one dosing simplicity enables the consistent preparation of solutions in spray bottles, buckets or cleaning machines. It also reduces the number of different containers needed to support a cleaning operation which minimises supply chain, training and storage requirements.

Cost in use with SmartDose is not only very low but consistent and predictable. One 1.4 litre container of SmartDose multi-purpose surface cleaner, for example, prepares 280 standard 500ml trigger bottles. The cost of each is a few pence, a fraction of comparable ready-to-use or conventional bulk chemical alternatives.

The accurate preparation of solutions to the manufacturer's specification means cleaning performance is enhanced and optimised with no wastage.

Eliminating under- or overdosing ensures there is no need for repeat cleaning or additional rinsing to remove residues, which saves time and enhances productivity.

Like other Diversey Care ultra-concentrate systems, SmartDose supports highly sustainable cleaning operations. Proportionately more chemical is supplied in the container than the same volume of standard concentrate, bulk chemical or ready to use products and water is only added at the point of use. This minimises chemical miles and CO₂ emissions associated with transport, storage and handling. The design of the cap and container ensure all product is used so there is no wastage and fewer burdens during disposal. The amount of plastics used is around 92 per cent less and total packaging around 95 per cent less than using two five litre packs of standard product. All packaging materials are completely recyclable.

Further information on 0800 525525 or at www.diversey.com

