

Cost Savings And Sustainability Benefits With QuattroSelect

Building care operators across the UK and Europe are recognising the cost saving and sustainability benefits of switching to super concentrated cleaning products with dilution control platforms such as QuattroSelect from Sealed Air's Diversey Care business. In doing so operators of all sizes can focus on cost-in-use rather than basic per-litre costs, demonstrate compliance and emphasise other added-value components in their business cases to meet the challenges presented by the on-going economic environment.

The highly efficient QuattroSelect system allows up to four cleaning products to be prepared in different dilution rates and speeds to fill any combination of trigger spray bottles, buckets and cleaning machines such as scrubber driers. It is ideally suited to larger sites with centralised operations and cleaning teams of seven or more where it delivers consistently high standards while using less storage, energy and water.

An extensive selection of QuattroSelect products is available with colour coding consistent across the Diversey range and with industry standards to promote simplicity and ease of use. The range covers all of the main daily cleaning tasks including hard surface, washroom and floor cleaning with three main formulations meeting 85% of everyday needs. It also includes products with EU Ecolabel accreditation as well as formulations for periodic, heavy duty and problem solving tasks.

Products are supplied in ergonomic pouches that are easy and safe to handle. Up to four different pouches are placed in the secure, wall-mounted and lockable QuattroSelect cabinet. The design of the pouches and cabinet ensures there is no risk of contact with undiluted product. Predetermined amounts of product and water are mixed automatically to deliver 100% accurate dilution into the chosen bottle, bucket or machine. The system ensures there is no wastage and no risk of the 40% overdosing associated with conventional concentrated products. Cleaning solutions are always prepared at the correct dilution for optimum and consistent performance. This results in an overall cost saving of up to 30%.

One pouch of floor cleaner, for example, can prepare 1250 litres of ready-to-use solution. Like all Diversey super concentrate platforms QuattroSelect promotes sustainability with reduced transportation, storage and chemical miles because water is added at the point of use rather than during production. Transportation requirements, for example, can be as much as 20 times less depending on specific products. Similarly, compared with two five-litre conventional products in standard packaging, super-concentrates can reduce chemical consumption by 99%, plastics consumed by 99%, packaging used by 90%, and CO₂ emissions by 99%.

Customer experiences endorse these figures. One of the UK's leading building care operators switched to Diversey super concentrates across its office cleaning contracts. It reduced chemical usage by 38%, annual cases shipped by 80,000 and yearly costs by around £200,000. In France, a

top-three building care company migrated its Diversey and other products to QuattroSelect for office cleaning. Analysis across 300 sites showed that CO₂ was reduced by 18%, energy by 9%, cardboard by 16%, plastic by 29% and chemical volume by 9%.

With QuattroSelect and its other platforms (such as SmartDose) Sealed Air's Diversey Care business offers building care and cleaning teams total flexibility to choose efficient and sustainable super concentrates for workplaces of any size. These all support the consistent and superior cleaning that helps building care operators to meet their clients' requirements while maintaining and improving the reputation and status of their own operations.

Further information on 0800 525525 or at www.diversey.com

